

WEBINAR

DOING DEFENCE AND SECURITY BUSINESS WITH PAKISTAN AND A POTENTIAL UK PAVILION AT IDEAS 2024

TUESDAY 25 JUNE 2024
11:00 - 12:30

This webinar is being jointly organised by ADS Group, [UK Defence & Security Exports](#) at the Department for Business and Trade, and the [Pakistan High Commission in London](#), as part of a short series of information webinars on a number of prospective markets around the World, to promote greater awareness of the potential commercial opportunities there are for UK firms to do business there predominantly in the defence and security sectors.

Taking place in the morning (UK time) on Tuesday 25 June 2024, the webinar will focus on the Pakistani defence and security markets and is linked to efforts to gauge the level of potential UK Industry interest in participating at the biennial [International Defence Exhibition and Seminar \(IDEAS\) 2024](#) exhibition, which is due to be taking place in Karachi on 19 - 22 November 2024. Details of how IDEAS has grown since its inception back in 2000 can be found [here](#).

The intent behind this IDEAS is to foster a platform for the local defence industry, government, military, and science representatives to meet and exchange ideas on defence innovations and to facilitate regional and international defence industry cooperation that helps to accelerate the development of local and regional defence ecosystems.

This webinar will enable UK firms to identify what the potential defence and security business opportunities might be for them to do business with Pakistan, as well as how the Pakistani Government can assist them to identify the all-important reliable local industrial partners that they will need to be successful in their efforts to do business there.



SPEAKER

**His Excellency
Dr Mohammad Faisal**

High Commissioner of
Pakistan for UK



SPEAKER

**Major General Asad
Nawaz Khan HI(M)**

DG DEPO



SPEAKER

**Commodore Zeeshan
Nabi Sheikh**

Defence & Naval Advisor
High Commission Pakistan



SPEAKER

**Shafiq Ahmed
Shahzad**

Trade Minister
High Commission Pakistan

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